

AGN. NO. _____

MOTION BY SUPERVISOR ZEV YAROSLAVSKY

August 18, 2009

The John Anson Ford Theatre presents 200 performances a year, an increase of 165 over the past decade. The attendance has grown from approximately 20,000 attendees to 57,000 for the 2009 season. The Ford Amphitheatre serves as a venue for many Los Angeles based performing arts companies that do not have facilities of their own and provides an opportunity to nurture and assist arts organizations in showcasing their talent. The programming reflects the diversity and appreciation of our community for example, the Ford's Community Bridges outreach program has focused on reaching Latino and Asian American Pacific Islander communities both in the audience and onstage.

The small 87-seat (Inside) the Ford provides a winter home for local theatre companies that receive both technical and promotional support similar to the services provided to the amphitheatre.

Funding from Proposition A money and generous support to the Ford Theatre Foundation, established 15 years ago to support the theatres, from many corporations and foundations has made possible many improvements that have resulted in upgraded infrastructure and amenities to serve both artists and patrons.

It is time to look at future possibilities for further development of the

MOTION

MOLINA _____

RIDLEY-THOMAS _____

YAROSLAVSKY _____

ANTONOVICH _____

KNABE _____

programming, for capital improvements addressing parking and traffic issues and development of rehearsal, office and shop space for marketing services (i.e. box office and ticket sales) and for additional improvements. Creation of a Ford Theatre Master Plan will guide the Arts Commission and the Department of Parks and Recreation in expanding opportunities for Los Angeles County based artists and communities.

In order to proceed expeditiously, the Ford Theatre Foundation should be responsible for development of the Master Plan, including managing the Request for Proposal and awarding and monitoring the contract.

I, THEREFORE, MOVE that the Board of Supervisors authorize the Chief Executive Office to execute a funding agreement with the Ford Theatre Foundation in the amount of \$350,000 for development of a Master Plan for capital improvements and programming at the Ford Theatres.

I FURTHER MOVE that the Board approve an appropriation adjustment to transfer \$350,000 from Capital Project No. 77045 (Various Third District Capital improvements) to the Project and Facility Development Budget to allow transfer of the funds to the Ford Theatre Foundation.

GK s:\Ford Theatre master plan

COUNTY OF LOS ANGELES
REQUEST FOR APPROPRIATION ADJUSTMENT

DEPARTMENT OF CHIEF EXECUTIVE OFFICE

DEPT'S.
No. 060

AUGUST 18 2009

AUDITOR-CONTROLLER.

THE FOLLOWING APPROPRIATION ADJUSTMENT IS DEEMED NECESSARY BY THIS DEPARTMENT. WILL YOU PLEASE REPORT AS TO ACCOUNTING AND AVAILABLE BALANCES AND FORWARD TO THE CHIEF ADMINISTRATIVE OFFICER FOR HIS RECOMMENDATION OR ACTION.

ADJUSTMENT REQUESTED AND REASONS THEREFOR

FY 2009-10
3 - VOTESSOURCESUSESCAPITAL PROJECTS/REFURBISHMENTS
VARIOUS

Various 3rd District Improvements (3)

A01-CP-6014-65099-77045

Fixed Assets-Building and Improvements

DECREASE APPROPRIATION

\$350,000

PROJECT AND FACILITY DEVELOPMENT

A01-CF-5500-10190

Other Charges

INCREASE APPROPRIATION

\$350,000

Total

\$350,000

Total

\$350,000

JUSTIFICATION

Is necessary to transfer \$350,000 from Third District Capital Improvement Fund to the PFD budget to provide a grant to the Ford Foundation for development of a Master Plan.

ADOPTED

David Jan Takata, Senior Manager, CEO

CHIEF ADMINISTRATIVE OFFICER'S REPORT

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

06

AUG 18 2009

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICERREFERRED TO THE CHIEF
ADMINISTRATIVE OFFICER FOR -

ACTION

APPROVED AS REQUESTED

AS REVISED

RECOMMENDATION

8/20

20 09

CHIEF ADMINISTRATIVE OFFICER

AUDITOR-CONTROLLER

BY

APPROVED (AS REVISED):
BOARD OF SUPERVISORS

20

NO. 010

August 18 20 09

BY

DEPUTY COUNTY CLERK

SEND 6 COPIES TO THE AUDITOR-CONTROLLER